



Chennai Business School
Learning for the real world

INFORMATION TECHNOLOGY

The course curriculum has broadly been divided into two modules:

Module I

The core courses cover different business functions like finance, accounts, operations, supply chain, marketing, decision-making and analysis, cost management and strategy.

Module II

The courses are again divided into four major categories:

- Domain expertise
- Project Management
- Pre-sales
- Business Analysis

Software development is most effective when it is done with an in-depth understanding of the business, its uniqueness and its drivers. The Domain Expertise category helps students obtain business acumen in the following industries:

- Retail
- Healthcare
- Banking, Financial Services and Insurance
- Telecom

Some of the courses that cover the other three categories are:

- IT Project Management (the course follows the outline of the PMP)
- Business Analysis
- Strategic Information Systems Planning
- Strategic Selling and Key Account Management