



Chennai Business School
Learning for the real world

VIGRAHA THE CBS Case Analysis Competition

Vigraha is a refreshing, stimulating and dynamic contest meant for students who are keen to solve a real-life business problems.

Entry deadline: April 8th, 2020

Contest rules:

1. The contest is open only to students pursuing graduate and Post-Graduate studies in India. Please email your solutions for the case (maximum 350 words) only in a MS Word file to sridarn@cbs.org.in . Include the name of the participant, course details, which year you are in, and the name of your institution. Please send individual, high-resolution, front-facing photograph of the participant, as a separate Jpeg attachment. Also remember to mention the phone number of the participant.
2. The subject line should be in the following convention: Case title_Participant Name_Institution Name
3. The winner will receive an attractive cash prize. In addition, his/her analysis will be carried in the forthcoming edition of the CBS quarterly publication - the CBS Business Review. Results will be declared on or before March 31, 2020
4. The case study has been written by Chennai Business School, and is a fresh case which has not been published elsewhere. Students and alumni of CBS are not allowed to participate.