



Chennai Business School  
Learning for the real world



### **LARSEN & TOUBRO**

CBS has conducted a series of workshops ranging from 3 to 5 days for the senior executives of the organization on 'Developing Business Capabilities'. The objective of the workshop was to provide inputs that would increase the business acumen of the participants and prepare them for managing leadership roles.

### **SIEMENS Gamesa** RENEWABLE ENERGY

A series of programs were conducted in their factories located in Nellore, Baroda and Chennai aimed at the Frontline Managers. The objective was to impart knowledge on effective management to first-time supervisors.



### **ESCORTS**

CBS was an education partner for Escorts for a period of around 5 years and was entrusted with the responsibility of designing, delivering and certifying various courses for the managers of the Sales and Service departments and dealers of Escorts. The courses were conducted at the Escorts Institute Farm Mechanization campus in Bangalore.



In 2013, CBS conducted a program for the Senior Management team to build their business acumen. The program was well received by the management and participants.

### **MELSS**

CBS conducted a 500-hour Management Development Program for the Senior Management Executives of MEL Systems & Services Ltd. The objective of the program was to provide inputs that would help managers take entrepreneurial decisions in the business.

### **SUTHERLAND**

CBS partnered with Sutherland Global Services to conduct a Global Leadership Development Program for their senior managerial team at Sutherland's Chennai campus. The importance of the program was well-appreciated with Sutherland's teams from Cochin, USA and Philippines attending the program through video conferencing.

'Finance for the Non-finance Manager' courses for R.R Donneley, Hospira and Eversendai Corporation have been conducted in the past.