



Chennai Business School
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HOW CONFUSED ARE WE?

Making a choice for career, life, anything for that matter – always starts with questions leading to confusion like- Where to start? What will the starting point be? What should the emphasis be on? Who has to be satisfied? The ultimate reader? The Writer? Who will the ultimate audience be? What will the ultimate audience like? What will be the right choice? What will grab the audience's attention? What will be the best choice? We have an ocean of questions and doubts before choosing the perfect one.

The Dilemma!

One is always in a dilemma when it comes to making a choice. The choice of career, the choice of a topic for a blog or a speech, life choices, every single choice for that matter that one makes is challenging. We have an ocean (unlimited options) and we have to select one small part of the ocean (making the choice). We are generally advised to look for the options we have in hand, choose the best one and go on with it. The immediate dilemma that arises is- *Is the best choice the right choice? OR Is the right choice the best choice?*

This is something to ponder on. The best choice is always the right choice. Making a choice starts with questions like - On what basis are the choices made? What to be kept in mind while making a choice?

Everybody has conditions and assumptions before making a choice. The one making the choice has to be sure as to what value one need from a particular choice. One should highlight the conditions and assumptions before The Choice. *Making choices is sure shot not an easy task.*

Additionally whilst the process of making a choice, there are a lot of external forces that influences one's choices or decisions. And one gets carried away by these influences. Referring to sources is good, but when one gets carried away by these opinions and influences, there is a problem. One can always get inspired by these forces. The dilemma doesn't end here. One is always surrounded by questions. Questions like - Where to start?

End is the Start!

Once a girl named Sheera was given a situation for her VIVA, where she was given the details of where she is and what the destination is. She was asked to direct a person. She was questioned on how will she direct the other person?

Sheera thought to herself – “Ah, Such an easy question for a VIVA.

(She was very happy and thanked God for it. The professor called a person named Jaggu inside, to whom it was supposed to be directed. And she started with giving the directions.)



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Sheera: Hi Jaggu, You are now at TAJ School. You have to take left and then right..... (Jaggu was confused as to what she was saying and made a sceptical face expression)

The professor interrupted her and explained her that – “This is the thing most of us lack – Clarity. We are not sure what should be our starting point while making a choice. We directly start with what is supposed to be the ending point. The destination is supposed to be the starting point. If we know what we are supposed to get out of making a choice, we can then reflect on where we are at present and take the apt or most suitable path.” “Start is influenced primarily by the end.”

If one has to reach a particular destination, one is always sceptical about what will the deciding factor be? Is it the starting point? The destination? The Path/Process? Or the experience of the people who have gone through that process? The destination decides the path and the Path is dependent on where you are.

The Ultimate Choice

And therefore, understanding the entire concept of making a choice helps remove confusion and leads one to make a conscious choice. To know the ultimate choice, be passionate and Stay tuned.

- Harsheeka Challani – PGPM (Class of 2019)

Note: The characters mentioned in this write-up are fictitious. Any resemblance to real persons, alive or dead, is purely coincidental.